Jonathan Nguyen

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TECHNICAL SKILLS

Languages: HTML(5), CSS(3), SASS, JavaScript, PHP, and MySQL
Tools / Libraries: JQuery, Bootstrap, Git, Grunt, Gulp, Sublime Text, PHP Storm, Google Analytics, Drift, Adobe Creative Suite (Photoshop, Dreamweaver, Premier Pro, Illustrator), Final Cut Pro, HubSpot, Pardot, Marketo, Optimizely, Hotjar, Lucky Orange, Agile, MAMP, and Axure
CMS: WordPress (theme design and advanced usage), and Drupal 7 & 8
OS: Windows OS, MAC OS, and MS-DOS

PROFESSIONAL EXPERIENCE

Manager of Web Development | (April 2022 – Present)
Senior Web Developer | (March 2021 – April 2022)   March 2021 – Present
Riverbed Technology – **Cambridge, MA**

- Promoted within one year to manager & team lead of web development team
- Successfully lead web development team through three major website launches of the Riverbed and Aternity corporate sites
- Worked alongside web development vendor in a CMS migration from Drupal to WordPress, enabling internal team to be more self sufficient
- Collaborated with cross-functional teams including designers, product managers, and stakeholders to ensure web development projects align with business objectives and user needs
- Managed the full lifecycle of web development projects, from concept to launch and ongoing maintenance
- Joined Aternity as sole senior web developer and successfully redesigned Aternity's WordPress site inherited by Aternity's web vendor
- Executed security and site speed scores scans on the corporate website and effectively increased all metrics of the website
- Maintained the web presence of additional international Riverbed websites for France, Japan, Germany, Australia, Great Britain and UAE
- Worked with SEO vendors in SEO audits to improve SEO ranking by resolving technical issues, minimizing 404s, optimizing existing content, and enabling metrics tracking in Google Analytics
- Thorough testing throughout site in terms of responsive design with use of cross browser testing and visual regression testing
- Maintained numerous third party tools on the website such as Drift, OneTrust and Brightcove
- Supported Marketing Operations with Email and Form landing page development in Marketo
- Led the migration of Akamai CDN to Pantheon ACDN while maintaining all related redirects and geo location rules for all international corporate websites in the new CDN
- Implemented best practices and quality assurance standards to ensure web development projects met technical specifications, usability, and accessibility requirements
- Maintained knowledge of emerging trends and technologies in web development, continually improving processes, methodologies, and tools to enhance team efficiency and productivity.
- Presented regular updates and reports to senior management, highlighting progress, challenges, and recommendations for improvements in web development projects and initiatives.

Front-End Web Developer / Designer   January 2016 – March 2021
Imprivata – **Lexington, MA**

- Primarily responsible for the corporate web presence (built in Drupal) of Imprivata, in terms of web design and development projects
- Successfully supported our team through a large-scale Drupal 7 to Drupal 8 migration in conjunction with our web vendor
- Maintained the web presence of additional international Imprivata websites such as .fr, .de, .nl, .uk and /intl
- Familiar with pushing new code in Acquia's development, staging and production environments for the corporate site git
- Created wireframes, mocked up and coded various new landing pages for the corporate site
- Developed responsive landing pages to ensure the visitor has the most optimal mobile experiences
- Developed in Marketo, numerous landing pages and email templates used for campaigns within the marketing automation platform
- Troubleshoot various day-to-day web issues with the corporate site and Marketo templates
- Worked with key stakeholders of multiple products in designing / developing effective web related assets for various marketing campaigns
- Trained co-ops and interns in basic usage of Drupal for making content changes
- Coordinated and collaborated with website and SEO vendors in assisting with various projects
- Implemented A/B testing on the website using the Optimizely platform
- Implemented heatmap testing on the website using Hotjar
- Assisted in the RFP process of various SEO and website vendors

Web Designer & Developer   December 2014 – January 2016
C-4 Analytics – **Saugus, MA**

- Designed and coded landing pages, email templates and various other web assets for the numerous automotive related clients
- Helped facilitate the training of web designers on the team in learning HTML, CSS and numerous Dealership Management systems

- Designed and coded responsive landing pages for clients and at the same time developing reusable templates in an effort to increase efficiency
- Worked with dealership DMSs such Dealer.com, Cobalt, Dealeron and Jazel, while understanding the unique technical limitations of each
- Helped troubleshoot any web related coding issues with landing pages or email templates
- Helped facilitate the hiring and interviewing of new web designer/developers
- Designed numerous web banners, slides and Google Display Ads for various marketing campaigns
- Designed many of the visual social media assets used for clients, while understanding the dimensional requirements for each social media outlet
- Worked alongside numerous account managers and directors to come up with the most effective designs in landing pages, web slides and e-blasts
- Consistently outputting a high-volume of creative work, while maintaining the highest level of quality, under tight deadlines

Web Design Associate   July 2013 – December 2014
*Sonian – **Dedham, MA***

- Responsible for creating and maintaining Sonian's corporate web presence
- Handling 505 and 404 errors with 301 redirects in order to improve SEO ranking and search result quality
- Used marketing automation tools such as HubSpot / Pardot and the CMS WordPress extensively to create workflows, forms and landing pages
- Designed and developed HTML emails for various Sonian campaigns
- Designed and offered guidance towards UI design of new web applications
- Created a brand style guide in order to create a strong coherent and cohesive visual identity
- Designed infographics in order to engage audiences wanting to learn about Sonian's services
- Designed print media such as large postcards for mailings, t-shirts, online newsletters/eBooks and trade show booths
- Created logos for numerous Sonian products
- Filmed and edited video for Sonian Youtube and Vimeo channels in Final Cut Pro
- Developed and designed responsive landing pages

Web Development & Design Consultant   September 2011 – January 2014
*Greater Lowell Health Alliance – **Lowell, MA***

- Responsible for creating, developing and managing content for the GLHA's web presence
- Used HTML and CSS extensively to manage content on the GLHA's web pages while learning to implement jQuery
- Became proficient in the use of cPanel and uploading files via FTP clients and managing email accounts
- Wrote PDF documentation to help others with updating web site content through Adobe Dreamweaver
- Created "Mom2Be" logo and webpage for the "Maternal Child Health Task Force" with very positive feedback and response (mom2be.info)

FREELANCE WORK

V-Care Pharmacy   January 2020 – September 2020
*Web Designer & Developer – **Framingham, MA***

- Designed and developed a website for a pharmacy in needing a website for patients and providers seeking information and refilling prescriptions

Orange Nail Studio   February 2015 – August 2016
*Web Designer & Developer – **Beverlyy, MA***

- Website was designed and developed for a local nail salon needing a website for customers to make appointments and view pricing

New England Police Benevolent Association   December 2014 – July 2016
*Web Designer & Developer – **Chelmsford, MA***

- Designed and developed with the NEPBA, a non-profit police association in needing of a brand new redesigned website, developed in WordPress

Mill City Grows   February 2016 – March 2016
*Graphic Designer – **Lowell, MA***

- Designed fliers and banners in multiple languages for display around the city for MCG, a non-profit in Lowell

Van Pech – Candidate for Lowell City Council   January 2012 – November 2013
*Web Designer / Developer – **Lowell, MA***

- Developed main campaign website for a candidate for Lowell City Council in 2013 and designed all social media ads, banners, logos and fliers

EDUCATION

Major: Management Information System   September 2009 – May 2013
University of Massachusetts Lowell – Lowell, MA
Relevant Coursework: Data Communication and Networks, Database Management, Systems Analysis and Design,
Management Information System, Computing I & II, Marketing