Jon Nguyen

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TECHNICAL SKILLS

Languages: *HTML(5), CSS(3), JavaScript (jQuery), PHP(light), SQL(MySQL), C, C++ and VB*

Tools / Software: *Sublime Text, Notepad++, Google Analytics, LivePerson, Microsoft Office (Excel, Access, Project), Adobe Creative Suite (Photoshop, Dreamweaver, Premier Pro, Illustrator), Final Cut Pro, Hubspot, Pardot, Marketo, Optimizely, Hotjar and Axure*

CMS: *WordPress (theme design and advanced usage), and Drupal*

OS: *Windows OS, MAC OS, Linux (RedHat, Ubuntu), UNIX, and MS-DOS*

PROFESSIONAL EXPERIENCE

IMPRIVATA, Lexington, MA   Jan. 2016 – Present
Front-End Web Developer / Designer

- Primarily responsible for the corporate web presence (built in Drupal) of Imprivata, in terms of web design and development projects
- Maintained the web presence of additional international Imprivata websites such as .fr, .de, .nl, .uk and /intl
- Familiar with pushing new code in Acquia's development, staging and production environments for the corporate site
- Created wireframes, mocked up and coded various new landing pages for the corporate site
- Developed responsive landing pages to ensure the visitor has the most optimal mobile experiences
- Developed in Marketo, numerous landing pages and email templates used for campaigns within the marketing automation platform
- Troubleshoot various day-to-day web issues with the corporate site and Marketo templates
- Worked with key stakeholders of multiple products in designing / developing effective web related assets for various marketing campaigns
- Trained co-ops and interns in basic usage of Drupal for making content changes
- Coordinated and collaborated with website and SEO vendors in assisting with various projects
- Implemented A/B testing on the website using the Optimizely platform
- Implemented heatmap testing on the website using Hotjar
- Assisted in the RFP process of various SEO and website vendors

C-4 ANALYTICS, Saugus, MA   Dec. 2014 – Jan. 2016
Web Designer & Developer

- Designed and coded landing pages, email templates and various other web assets for the numerous automotive related clients
- Helped facilitate the training of web designers on the team in learning HTML, CSS and numerous Dealership Management systems
- Designed and coded responsive landing pages for clients and at the same time developing reusable templates in an effort to increase efficiency
- Worked with dealership DMSs such Dealer.com, Cobalt, Dealeron and Jazel, while understanding the unique technical limitations of each
- Helped troubleshoot any web related coding issues with landing pages or email templates
- Helped facilitate the hiring and interviewing of new web designer/developers
- Designed numerous web banners, slides and Google Display Ads for various marketing campaigns
- Designed many of the visual social media assets used for clients, while understanding the dimensional requirements for each social media outlet
- Worked alongside numerous account managers and directors to come up with the most effective designs in landing pages, web slides and e-blasts
- Consistently outputting a high-volume of creative work, while maintaining the highest level of quality, under tight deadlines

SONIAN INCORPORATED, Dedham, MA   Jul. 2013 – Dec. 2014
Web/ UI / Graphic Design & Web Development

- Responsible for creating and maintaining Sonian's corporate web presence (using WordPress)
- Handling 505 and 404 errors with 301 redirects in order to improve SEO ranking and search result quality
- Used marketing automation tools such as HubSpot / Pardot and the CMS WordPress extensively to create workflows, forms and landing pages
- Designed and developed HTML emails for various Sonian campaigns
- Designed and offered guidance towards UI design of new web applications
- Created a brand style guide in order to create a strong coherent and cohesive visual identity
- Designed infographics in order to engage audiences wanting to learn about Sonian's services
- Designed print media such as large postcards for mailings, t-shirts, online newsletters/eBooks and trade show booths
- Created logos for Sonian products
- Filmed and edited video for Sonian Youtube and Vimeo channels in Final Cut Pro
- Developed and designed responsive landing pages

GREATER LOWELL HEALTH ALLIANCE, Lowell, MA   Sept. 2011 – Jan. 2014
Web Development & Design Consultant

- Responsible for creating, developing and managing content for the GLHA's web presence
- Used HTML and CSS extensively to manage content on the GLHA's web pages while learning to implement jQuery
- Became proficient in the use of cPanel and uploading files via FTP clients and managing email accounts
- Created/edited digital media in Adobe Photoshop (splicing, cropping, color correction etc.)
- Wrote PDF documentation to help others with updating web site content through Adobe Dreamweaver
- Created the "Mom2Be" logo and webpage for the "Maternal Child Health Task Force" with positive feedback

RECENT PROJECTS

CELLUVET, Lowell, MA   Apr. 2015 – Present
Website Development & Design

- Designed and developed website for a biopharmaceutical company
- Implemented an ecommerce website within WordPress using WooCommerce for CelluVet to be able to sell their 3D tissue models

ORANGE NAIL STUDIO, Beverly, MA   Feb. 2015 – Aug. 2016
Website Development & Design

- Designed and developed an ecommerce website using WooComerce for a Beverly, MA based nail studio using WordPress as their CMS
- Redesigned new menu pamphlets and business cards

NEW ENGLAND POLICE BENEVOLENT ASSN., Chelmsford, MA   Dec. 2014 – Jul. 2016
Website Development & Design

- Designed and Developed a WordPress based website for the NEPBA non-profit organization to help police officers find benefits available to them
- Migrated the new website to client's existing hosting while keeping the existing email servers in place

MILL CITY GROWS, Lowell, MA   Feb. 2016 – Mar. 2016
Graphic Design

- Designed fliers in multiple languages along with a large banner for the Urban Growers Gathering event.

EDUCATION

UNIVERSITY OF MASSACHUSETTS: LOWELL   Sept. 2009 – May 2013
Major: Management Information System
Relevant Coursework: *Data Communication and Networks, Database Management, Systems Analysis and Design, Management Information System, Computing I & II, Marketing*